

# Course Outline

Cornwall Collegiate and Vocational School

## Course Description

This course focuses on issues related to travel and tourism within and between various regions of the world. Students will investigate unique environmental, sociocultural, economic, and political characteristics of selected world regions. They will explore travel patterns and trends, as well as tensions related to tourism, and will predict future tourism destinations. Students will apply the concepts of geographic thinking and the geographic inquiry process, including spatial technologies, to investigate the impact of the travel industry on natural environments and human communities.

Students will gain knowledge on the terminology and classifications of the travel industry. Students will explore topics within this course through investigation by completing research assignments.

Teacher:

Mr. Nigel  
Carlisle

Course Code:

CGC30

Classroom: 130

1

### UNIT 1

#### Components & Resources

An overview of different terminology and resources used throughout this course and the travel and tourism industry

2

### UNIT 2

#### Perspectives of Travel and Tourism

An overview of the tourism industry and an introduction to different ways of studying tourism

3

### UNIT 3

#### The Environment and Tourism

Examining tourism throughout various locations in the world, both natural and urban. Students will discuss the environmental and social aspects of tourism.

4

### UNIT 4

#### Cultures and Tourism

An examination and the human interactions that take place as a result of tourism. Students will gain an understanding of how cultures impact and change one another through tourism

5

### UNIT 5

#### Understanding and Managing Change

A discussion of how the tourism industry is changing the world and how we can manage these changes in a positive way

6

### UNIT 6

#### Independent Research Project

Students will investigate, plan and present a model tourism plan. Activities during this unit will focus on this project's completion

## Overall Expectations

By the end of this course students will...

- ☑ **A1. Geographic Inquiry:** use the geographic inquiry process and the concepts of geographic thinking when investigating geographic issues relating to travel and tourism
- ☑ **A2. Developing Transferable Skills:** apply in everyday contexts skills, including spatial skills, developed through geographical investigation, and identify some careers in which a background in geography might be an asset
- ☑ **B1. Spatial Interaction:** analyse patterns of spatial interaction between tourist sources and destinations
- ☑ **B2. Spatial Distribution:** explain interrelationships between tourism and the spatial distribution of services and attractions in tourist destinations
- ☑ **B3. Choice of Destination:** analyse a range of factors that influence tourists' destination choices
- ☑ **C1. Impacts of Travel and Tourism:** assess impacts of tourism and different modes of travel from a geographic perspective
- ☑ **C2. Sustainable Tourism and Stewardship:** analyse strategies for the protection of natural and cultural resources that are essential to tourism, and assess their effectiveness
- ☑ **C3. Stewardship and the Sustainability of Societies:** assess social and cultural impacts of tourism on tourist destinations, and explain the role of good stewardship practices in supporting the social and cultural sustainability of destination communities
- ☑ **D1. Local Tourism:** analyse interrelationships between tourism and local human and natural systems
- ☑ **D2. Tourism Patterns and Influencing Trends:** assess the impacts of social, economic, and political trends and events on travel and tourism
- ☑ **D3. New Directions:** identify evolving trends in travel and tourism, and analyse their implications for future tourism development
- ☑ **E1. Environmental Challenges:** analyse impacts of environmental conditions and concerns on the tourism industry
- ☑ **E2. Impacts on Local Populations and Indigenous Peoples:** assess impacts of the travel and tourism industry on local populations and indigenous peoples
- ☑ **E3. Planning for Tourism:** analyse the role of the tourism industry, governments, and international organizations in planning, promoting, and supporting travel and tourism

### CLASSROOM EXPECTATIONS

- ✓ Come to class on time and be prepared and willing to actively participate in every lesson.
- ✓ Treat others with respect and courtesy.
- ✓ Ask the teacher for extra help if needed.
- ✓ Take the initiative, be a team player, co-operative with peers, complete homework, and make your best effort.
- ✓ A focus on student project-driven teams, learning and innovating to solve challenging problems and come up with working solutions, while gaining new knowledge, skills, experiences, and understanding of this field area.
- ✓ Bring a 3-ring binder with paper, pen, pencil, ruler, calculator, and safety glasses
- ✓ Hand all work in, to Instructor with last initial, first name, date, and a topic/title whether in paper or electronic format.